



THE  
CHICAGO  
COMMUNITY  
TRUST  
AND AFFILIATES

## The Marshall Forum on Transatlantic Affairs

Chicago, Illinois  
September 9 – 11

### “Make No Little Plans”

In Partnership with the Chicago Community Trust

Friday, September 9

Participants arrive throughout the day at **The James Hotel** (55 East Ontario, Chicago, IL 60611). All conference events held at The James Hotel unless otherwise noted.

12:00 – 1:15 pm

**Welcome Lunch and Networking Event**

Location: The Primehouse, The James Hotel

1:30 – 2:00 pm

**Opening Keynote Address: “Make No Little Plans”**

Location: The Great Room, The James Hotel

Introduction: **Michael S. Brown**, Director, Citigroup Global Markets, Inc. (MMF 2008)

Speaker: **Theresa Mintle**, Chief of Staff, Mayor Rahm Emanuel (MMF 2002)

2:00 – 3:15 pm

***Concurrent Sessions***

**Session I: Transportation and Affordable Housing**

Location: The Great Room East

Moderator: **Carrie Carpenter**, Senior Vice President and Director of Public Affairs, Charter One Bank (MMF 2010)

Panelists: **Jon Hilkevitch**, Transportation Reporter, The Chicago Tribune  
**Samuel Morrissey**, Principal Transportation Engineer, City of Santa Monica (MMF 2011)  
**Natoya Walker Minor**, Chief, Public Affairs Cluster, City of Cleveland (MMF 2008)

*Over the past ten years, Transit Oriented Development (TOD) has become an increasingly popular strategy for land use planning around transit stations. TOD emphasizes transit facilities blending in to a fabric of mixed use communities, as a tool to improve access to transportation and housing for communities of all backgrounds and ages. This type of planning promotes sustainability by removing a number of common barriers to transit use (like the need to drive to or park at a station that’s miles away from*

housing), facilitating the use of modes of transportation that have the lowest environmental impact. Moreover, better access to transit means easier access to jobs, a critical concern in promoting diversity and equity. At the same time, because TOD is still in relatively low supply compared to rapidly growing demand, proximity to public transportation often directly correlates with higher housing costs, which can push lower income residents even further out of the city and away from public transportation. How can planners ensure that better access to transit is a benefit that's shared widely across the community? How does the relationship between affordability and transit access impact the community?

### **Session II: Higher Education: Equipping Global Citizens**

Location: The Great Room West

Moderator: **Amy Gardner**, Dean of Students, University of Chicago Law School

Panelists: **Catherine Baumann**, Senior Lecturer of the Language Program in German, University of Chicago  
**Nicole Patel**, Assistant Director, Center for Global Engagement, Northwestern University  
**Justin Van Ness**, Program Officer, Fulbright Foreign Student Program, Institute of International Education

*It is the higher education system's duty to prepare its students for the future. In an increasingly globalized world, U.S. and European universities are increasingly expanding overseas, whether through establishing international campuses, adding more study abroad programs, or bringing in professors from international universities. What are their motives for doing so? How important is exposing students to other cultures during their higher education? How are universities, historically local organizations, able to give their students the exposure to other worldviews, allowing them to think more critically about the world beyond their home country? How do U.S. and European universities compare with other global universities in preparing their students to engage with the international community? Lastly, how and to what extent should governments support these efforts by funding international learning initiatives?*

**3:15 – 3:45 pm**

**Coffee Break**

**3:45 – 5:15 pm**

### **Session: 2012: Another Year of Political Change?**

Location: The Great Room

Moderator: **Glenn Nye**, Senior Transatlantic Fellow, German Marshall Fund of the United States

Panelists: **Melissa Bean**, Former Congresswoman, U.S. House of Representatives, 8<sup>th</sup> District, Illinois  
**Robert Bennett**, Former Congressman, United States Senate (R-Utah)  
**James Warren**, Columnist, The Chicago News Cooperative

*For better or worse, the 2010 midterm elections drastically altered the nature of discourse in Washington. Tea Party grass roots momentum has translated to congressional power, while moderates are squeezed on both sides. The polarized environment in Washington*

*has pushed the U.S. government to the brink of default, partially shut down the FAA, and taken congressional approval ratings to historic lows. Congress seems unable to reach real compromise on the most urgent issues facing America. Will the same forces that drove voter turnout in 2010 apply in 2012? Which factors will determine the outcome of the Presidential Election? What impact will the increasingly polarized political environment have on the Republican primary races? And how will seasoned congressional incumbents and freshmen alike be judged come November 2012?*

**7:30 pm**

**Reception & Dinner Keynote**

Location: The Great Room

Introduction: **Ivan Vejvoda**, Vice President, Programs German Marshall Fund of the United States

Speaker: **Roser Clavell i Soldevila**, Secretary General, Patronat Catalunya Mòn

**9:00 pm**

**Night Owl Session: Technology and Innovation**

Location: The Great Room

Moderator: **Susan Longworth**, Business Economist, Community Development and Policy Studies, Federal Reserve Bank of Chicago

Panelists: **Nancy Sullivan**, Director, Office of Technology Management, University of Illinois (MMF 2005)

**Matthew Summy**, President and Chief Executive Officer, Illinois Science & Technology Coalition (MMF 2009)

**Michael Fernandez**, Managing Principle, JMF & Co. (MMF 2009)

*In his most recent State of the Union Address, President Obama's called for a push on technology and innovation, emphasizing research and development for economic growth. Without a doubt, technology and innovation will play a key role in driving the long-term competitiveness of the United States. How can government, university and corporate actors join together to increase the innovation capacity of the country, create jobs and drive new products into the market? What role will small businesses play? And how will much needed reforms in areas such as patent laws and education be addressed?*

## Saturday, September 10

9:00 – 9:30 am

### Continental Breakfast

Location: The Great Room

9:30 – 10:45 am

### Session: A Discussion on MMF Engagement Strategy and the Fellowship's 30<sup>th</sup> Anniversary

Location: The Great Room

Facilitator: **Kevin Cottrell**, Director, Transatlantic Leadership Initiatives, German Marshall Fund of the United States (MMF 2008)

10:45 – 11:15 am

### Coffee Break

11:15 am – 12:30 pm

### Session: Economic Crisis in the U.S. and Europe: Two Sides of the Same Coin?

Location: The Great Room

Moderator: **Michael Lev**, Associate Managing Editor/Business, The Chicago Tribune

Panelists: **Claudia Colla** Legal and Policy Affairs Officer, European Commission (MMF 2008)

**Jason Gelender**, Senior Attorney, Office of Legislative Legal Services, Colorado General Assembly (MMF 2010)

**Stephen Hollingshead**, Executive Coach, Organizational Consultant Ethicist, Priority Thinking, LLC (MMF 2007)

*The European Debt Crisis has called into question the very validity of the Eurozone. With drastic political and economic consequences looming, European policymakers are working to avert a ripple effect that would threaten the foundation of the Euro itself. Meanwhile, the US economy continues to struggle with questions of its own credit worthiness despite having averted default in August. Global markets have been on a roller coaster ride in the last few weeks, and experts are already warning that we will enter a new phase of an economic recession. Have the two economies learned from the last crisis? How can the United States and Europe work together to avoid another economic downturn? What role can multilateral institutions like the IMF and the G20 play in order to coordinate policy responses to promote sustainable economic growth?*

12:30 – 1:30 pm

### Lunch Keynote: "Security on a Shoestring: Defending the Nation in a Time of Financial Restraint"

Location: The Primehouse

Introduction: **Clarisol Duque**, Chicago Chief of Staff, Office of Senator Dick Durbin

Speaker: **Senator Dick Durbin**, United States Senate (D-IL)

1:45 – 3:00 pm

**Immigration in a Changing World**

Location: The Great Room

Moderator: **Jakob Nielsen**, U.S. Correspondent, Politiken (MMF 2004)

Panelists: **Delancey Gustin**, Policy Analyst, Office of Citizenship, DHS, Washington, DC

**Tamar Jacoby**, President and Chief Executive Officer, ImmigrationWorks USA

**Ahmed Larouz**, Chief Executive Officer, Bridgizz (MMF 2008)

*While public debate over immigration in the United States has largely focused on the rapid growth of undocumented migration over the past 20 years, this focus underscores a larger disconnect between U.S. immigration policy and the reality of the economy's fundamental need for a diverse and growing pool of available labor. Many experts believe that undocumented immigration is a byproduct of the U.S. immigration system's inability to adapt to changing labor demand and supply; a source of disequilibrium in the labor market supply. How have other countries adjusted immigration policy to meet unsatisfied needs of industries seeking both skilled and unskilled labor? Will Western countries be able to adapt their immigration policies to ensure viable and sustainable economic growth over the medium and long-term?*

3:30 – 6:00 pm

**Arts and Culture Site Visits**

**Option I: Pilsen Neighborhood Tour with Famed Muralist Jose Guerrero**

*Join famed Muralist Jose Guerrero on a walking tour of one of Chicago's most unique neighborhoods. A historically diverse ethnic neighborhood, Pilsen is one of Chicago's fastest rising art districts. Here you'll find a wealth of Mexican American cultural establishments, renowned museums, restaurants and galleries. Walk the streets and experience a richness of history that traces immigration in Chicago from the Irish, German, Czech and Polish migrations all the way to today's Mexican American community.*

*Meet in the lobby of the James Hotel at 3:15pm. Guests will be responsible for their own transportation to the neighborhood. This tour will begin promptly at 3:30pm and run about 1.5 hours.*

Facilitator: **Shawn Lent**, Arts Integration Program Specialist, Columbia College Chicago (AoCIF 2010)

**Option II: Chicago Architecture Foundation, Architecture Boat Tour**

*Sail through the windy city and enjoy an insightful interpretation of over 50 historic and iconic buildings along the Chicago River. See how the city rose from a small back-country outpost to become one of the great global cities. In addition to in-depth architectural insight, enjoy a full service bar, climate controlled lower cabins and space for up to 120 passengers.*

*Meet at Chicago's First Lady Dock (112 E. Wacker) at 5:00pm. The boat will depart promptly at 5:30pm and the tour will last roughly 2 hours. Tickets will be \$35 to be paid upon signing in for the conference.*

Facilitator: **John Paul Diego**, Program Coordinator, The German Marshall Fund of the United States

7:30 pm

*Small Group Dinners Throughout Chicago*

**Sunday, September 11**

9:00 – 9:30 am

**Continental Breakfast Available**

9:30 – 10:15 am

**Keynote Address: “The United States, Europe, and the World: Quo Vadis?”**

Location: The Great Room

Introduction: **Ric Estrada**, President and Chief Executive Officer, Metropolitan Family Services (MMF 2008)

Speaker: **Chris Kennedy**, Chair, University of Illinois Board of Trustees/Former President of Merchandise Mart Properties, Inc

10:15 – 11:30 am

**Session: What Have We Accomplished in Ten Years? Perspectives on Afghanistan, the Middle East, and the Transatlantic Relationship**

Location: The Great Room

Moderator: **Mark Fischer**, Director of Major Conferences, German Marshall Fund of the United States

Panelists: **Cherif Bassiouni**, Former Jerusalem Bureau Chief, Chicago Tribune  
**Hassan Mneimneh**, Senior Transatlantic Fellow, German Marshall Fund of the United States

*Ten years have passed since the terrorist attacks of September 11, 2001, the event that defined the Bush presidencies and continues to exert a major influence on the global and domestic policy outlook of the United States. After a decade of conflict for the United States and its allies, including wars in Afghanistan and Iraq, it is time for a stock taking exercise. What are the long term effects of the political reaction to the 9/11 attacks? Was the initial internal and external political reaction adequate? In hindsight, what could or should have been done differently? Has the war on terror been successful or not and what metrics should be applied to measure success? Is there any connection between the Arab Spring and the West's efforts in the Middle East over the past ten years? How has the transatlantic relationship been defined by the policy choices after 9/11?*

11:30 am – 12:30 pm

**Marshall Forum 2011: Closing Thoughts**

Location: The Great Room

Facilitators: MMF Staff